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PicText

AI image text editor that detects and replaces text in photos, screenshots, and product images while keeping the original look intact.

About

PicText is an AI image text editor that detects and replaces text inside screenshots, photos, and product images while keeping the original layout and style. It is built for quick text edits on visuals where redesigning from scratch would take longer, and it supports both clean UI screenshots and more complex marketing creatives. The editor offers a straightforward upload-and-edit workflow, with AI handling text detection and replacement so you can update an image in minutes.

What is PicText?

PicText is an AI image text editor for changing text that already exists inside an image. It

the text needs to be updated without rebuilding the whole design.

The app focuses on AI-assisted text replacement rather than general image editing. In practice, that means you upload an image, point the tool at the text, describe the change, and get an updated version that aims to preserve the original layout and style. For teams that need a fast image text editor, PicText is positioned as a specialized workflow instead of a broad-purpose graphics suite.

Key features

PicText combines OCR-style detection with AI redraw tools so the image text editor can handle both simple and more visually complex images.

- **Text detection and editability**: the tool detects text blocks in an uploaded image and makes them editable.
- **Standard mode**: this mode uses OCR to identify each text block and lets you adjust text with control over font, size, color, and position.
- **Pro mode**: this mode redraws a selected region so new text blends into the original image more naturally.
- **Layout preservation**: the app is built to keep the original composition intact when replacing text.
- **Supported image types**: the site mentions JPG, PNG, and WebP uploads, with a maximum file size of 10 MB.
- **Use-case coverage**: the image text editor is presented for screenshots, UI mockups, documents, invoices, posters, banners, and product imagery.
- **Credit-based editing**: the site states that Standard mode uses 5 credits per edit, which makes it the lower-cost path for clean images.

PicText is most useful when the source image already has the right structure and only the wording needs to change. That is where an image text editor saves time compared with manually recreating the design.

How to use it

Using PicText is a short, practical workflow built around one source image and one

Let the app detect text: the AI identifies text areas and highlights them for editing.

Pick the edit style: use Standard mode for cleaner text and structured layouts, or Pro mode when the background or font style is more complex.

Describe the replacement: tell the image text editor what text should be changed.

Review the result: check whether the replacement matches the original spacing, typography, and placement.

Export or continue editing: if the first pass is not close enough, adjust the request and run another edit.

For the image text editor to work well, the input image should match the mode you choose. Standard mode is better for screenshots, forms, invoices, and other simple layouts, while Pro mode is intended for posters, banners, and marketing images with richer backgrounds.

Who it is for

PicText is a good fit for people who need an image text editor more than a full design platform.

Designers who want to update text in a comp quickly instead of recreating the whole layout.

Marketers who need fast changes to social creatives, posters, or banner copy.

Founders and operators who edit screenshots, product visuals, or simple promo assets.

Ecommerce teams that need to update text on product images without re-shooting assets.

Anyone working with documents or UI captures where the layout should stay familiar after the edit.

The strongest use cases are visuals with a clear message and a limited amount of text. If you are looking for an image text editor to patch wording in an existing asset, PicText is built around that task.

What to know before you use it

It is optimized for text replacement, not full image retouching. The site describes the first version as focused on AI-assisted text replacement.

Standard mode works best on clean, structured text. The app says it is most effective on simple backgrounds and rectangular fonts.

Complex scenes may need Pro mode. The app says Pro mode is for harder backgrounds, gradients, and font styles.

OCR-based editing is not perfect. In screenshots with dense UI elements or unusual typography, detection can miss or split text blocks.

Accuracy depends on the source image. If the image has heavy compression, low resolution, or overlapping elements, the final result may need manual review.

It does not replace an official source of record. For invoices, legal documents, medical forms, or compliance materials, use the original system or document source instead of relying on an AI image text editor.

Credit usage matters. The site notes 5 credits per Standard edit, so repeated iterations may consume credits quickly.

In short, PicText is an AI image text editor for fast, layout-aware text changes inside existing visuals. If your job is to update copy in a screenshot, poster, or product image, it is worth trying; if you need authoritative content or pixel-perfect design control, use the original file or an official editing workflow instead.

FAQ

How does PicText replace text in an image?

Is PicText free to use?

What is the difference between Standard and Pro mode?

What file types does PicText support?

When should I use Standard mode versus Pro mode?

What image formats does PicText support?

Who is PicText best suited for?

Can PicText replace the text in screenshots and UI images?

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Launched	Aug 2026
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